

Module Handbook

Module 1: Geography and Globalisation					
Identification code: M 1 MA		Work Load 420 hours	Credit Points 14 CP	Study Semester 1 st term	Duration 1 term
1.	Courses		Contact Time	Self-Study	Credit Points
	Advanced Seminar: Topics of Globalisation Geography		3 WHC/31,5 hours	208,5 hours	8 CP
	Project Seminar: Tack a Map		2 WHC/21 hours	159 hours	6 CP
2.	Teaching methods: advanced seminar and seminar <i>Advanced seminar:</i> Textual work, moderation of and active participation in discussions; preparing and dealing with tasks in small groups, summarising and visualising results in a poster (including poster presentation)				
3.	Group size Advanced Seminar: 15 participants Project Seminar: 15 participants				
4.	Qualification objectives/competencies Students gain a comprehensive insight into current theoretical accesses to globalisation phenomena and can independently transfer and apply their knowledge to different locations and topical issues, while taking account of global and local interaction processes. Moreover, the aim of the seminar is to critically challenge and reflect on new concepts of space and society in the context of globalisation processes. Participants learn to visually illustrate complex topics and to present them in a poster. Another intention of the seminar is to reach an alignment of the students' basic knowledge of geography, which they are required to demonstrate in an oral examination at the end of the module. Students learn to deal with cartographic contents in a problem-related approach. They actively learn to become aware of the subjective nature of cartographic representations. Furthermore, students learn to play roles and to realise that knowledge transfer and/or strategies to convince others with knowledge are often tied to roles and societal coherences in the context of social recognition.				
5.	Contents Globalisation processes result in an extensive societal re-negotiation of spatial references of social, economic and political relationships and are, therefore, at the focus of human geographical research. The module "Geography and Globalisation" offers a detailed introduction to a wide range of globalisation processes and phenomena; in doing so, theoretical concepts are linked with topical empirical examples and subjected to a critical review. In the advanced seminar, theoretical accesses to globalisation topics (e.g. transnationalism, time-space-compression, historical localisation of the process, etc.) are introduced. With the aid of reading materials, participants develop these topics and deepen their knowledge. In this way, important thematic areas of the globalisation debate (including globally networked economy, geopolitics, identity and culture) are made accessible. Focus is particularly placed on economic and social aspects. Furthermore, topics of globalisation geography are highlighted and discussed on the basis of empirical examples (including global commodity and value-added chains, capital transfers, information flows, global media industries, migration processes, global cities, etc.). Students cooperate in groups to develop and critically reflect analytically complex topics. Each lesson of the seminar "Tack the Map" is designed and held by student teams of two or three members. They give a presentation on four self-made thematic maps and, with the help of these maps, try to convince the audience (other participants of the seminar) of their independently chosen issue. Students are allowed to use other illustrative material, e.g. video clips, as required. They simulate a living world situation, which they define themselves (e.g. municipal council meeting, party assembly, environmental congress, club assembly, or similar).				
6.	Usability of the module M.A. Geography				
7.	Participation requirements None				

8.	Examination methods 8.1: Active participation Reading material, design and presentation of a poster, development of four thematic maps 8.2: Study achievement Presentation, 35 minutes (seminar) 8.3: Submodule/module examination Oral examination, 20 minutes
9.	Requirements for the assignment of credit points Regular participation and successful completion of the courses, study and examination achievements
10.	Weighting of the grade in overall grade Accounts for 15% of the overall grade.
11.	Frequency of offer Annually
12.	Module representative and full-time professor Prof. Dr. V. Cummings
13.	Other information

Module 2: Globalisation and Media					
Identification code: M 2 MA		Work Load 330 hours	Credit Points 11 CP	Study Semester 1 st /2 nd term	Duration 2 terms
1.	Courses		Contact Time	Self-Study	Credit Points
	Project Seminar: Theories of Media Geography		2 WHC/21 hours	159 hours	6 CP
	Project Seminar: Applied Media Geogaphy		2 WHC/21 hours	129 hours	5 CP
2.	Teaching methods: Project Seminars Reading, presentations and discussions				
3.	Group size 15 participants				
4.	Qualification objectives/competencies Students acquire the relevant theoretical fundamentals of media geography and the skills enabling them to critically deal with a globalised and media-charged day-to-day-world in a problem-orientated manner, particularly with a view to the effects of a globalised and media-dependent world through the reception of different media (e.g. internet, print, film, radio). Students develop active technical and aesthetic competencies in dealing with and applying different media (audiovisual, dramaturgical, creative). Students autonomously produce a blog and acquire skills enabling them to ponder it in a critical manner.				
5.	Contents In the first part of the module, theoretical fundamentals of media geography are taught in a Seminar. Students deal with established specialist articles on films, television, radio, audio drama and photography from a geographical perspective. The articles are presented and discussed in the group. Reference to everyday life of media geographical theories and their globally networked effectiveness is of particular importance. In project work in the second part of the module, students create a joint blog on a jointly selected topic. The contents (e.g. articles, videos, audio content, photographs, animations, comments in small groups) are created in groups. In the second part of the module, which is based on the first seminar, students analyse current issues and processes of media re-organisation of spatial references of social relationships. As a supplement to the seminar, in the cross-course blog the theoretical knowledge and the existing media competence are deepened in small groups. By dealing with audiovisual reference material of the everyday media world, which is freely selectable across courses, the multimedia contents of the blog created in team work are summarised, linked and professionalised by way of research, empirical recordings and media analysis.				
6.	Usability of the module M.A. Human Geography				
7.	Participation requirements None				
8.	Examination methods 8.1: Active participation Give a presentation (30 minutes), after that conduct a discussion (30 minutes) on a media geographical theory, interactive lesson design in small groups 8.2: Module examination Portfolio in the form of a blog: cross-course blog consisting of contributions in multimedia form, developed in small groups, individual analysis of project work (1,500 words)				
9.	Requirements for the assignment of credit points Regular participation and successful completion of the courses and examination achievements				
10.	Weighting of the grade in overall grade Accounts for 15% of the overall grade				
11.	Frequency of offer Annually				
12.	Module representative and full-time professor				

	Prof. Dr. V. Cummings
13.	Other information -

Module 3: Globalisation and Culture					
Identification code: M 3 MA		Work Load 300 h	Credit Points 10 CP	Study Semester 1 st /2 nd term	Duration 2 terms
1.	Courses	Contact Time	Self-Study	Credit Points	
	Advanced Seminar: Concepts of Cultural Geography	2 WHC/21 hours	159 hours	6 CP	
	Advanced Seminar: Geographies of Cultural Globalisation Processes	2 WHC/21 hours	99 hours	4 CP	
2.	Teaching methods: Advanced Seminars Textual work, taking excerpts, intensive discussions on original literature; moderating discussions, give a presentation, write an essay and an academic paper.				
3.	Group size 15 participants				
4.	Qualification objectives/competencies Students learn about the most important theoretical accesses to human geographical issues in the context of globalisation; they will acquire skills enabling them to understand theoretical perspectives and to independently transfer them to current problem areas. Therefore, students develop the ability to critically and reflexively design, present and defend their own theoretical positions on the basis of arguments. The mutually dependent written works, i.e. essay and paper, strengthen the participants' reading and writing skills.				
5.	Contents In the first seminar, common theories in social sciences (e.g. action theory, systems theory, etc.) as well as approaches and concepts in culture theory are analysed on the background of their implications for an empirically substantiated conceptualisation of spatial references of social relationships. Therefore, students read and discuss selected key texts in their original versions. The second seminar addresses sets of cultural problems deliberately selected on the basis of culture theory, which manifest as a consequence and element of globalisation processes, e.g. migration and cities, imaginative geographies and geopolitics, post-colonialism and cultural integration, global media and local knowledge, etc. Over both seminars, students prepare a written paper in which, under guidance and assistance, they apply a theoretical perspective to real examples.				
6.	Usability of the module M.A. Geography				
7.	Participation requirements None				
8.	Examination methods 8.1: Active participation Essay, designing and moderating a class session 8.2: Module examination Written paper				
9.	Requirements for the assignment of credit points Regular participation and successful completion of the courses and examination achievements				
10.	Weighting of the grade in overall grade Accounts for 15% of the overall grade				
11.	Frequency of offer Annually				
12.	Module representative and full-time professor Prof. Dr. Veronika Cummings				
13.	Other information				

Module 4: Lecture Series					
Identification Code: M 4 MA		Work Load 240 h	Credit Points 8 CP	Study Semester 1 st /2 nd term	Duration 2 terms
1.	Courses	Contact Time	Self-Study	Credit Points	
	<i>Colloquium: Lectures on Globalisation, Culture and Media Geography I</i>	2 WHC/ 21 hours	39 hours	2 CP	
	<i>Colloquium: Lectures on Globalisation, Culture and Media Geography II</i>	2 WHC/ 21 hours	39 hours	2 CP	
	<i>Tutorial: Reading course I</i>	1 WHC/ 10,5 hours	49,5 hours	2 CP	
	<i>Tutorial: Reading course II</i>	1 WHC/ 10,5 hours	49,5 hours	2 CP	
2.	Teaching methods: Lecture Series: Lectures given by external speakers Tutorial				
3.	Group size Lectures are open to all interested parties, also from other disciplines. Tutorial: 30 participants				
4.	Qualification objectives/competencies Students gain insights into current research issues, topics and discussions in media and human geography. While meeting international scientists face to face they learn about their research focus. By dealing with the relevant material, students acquire the ability to systematically read and analyse scientific texts and learn to critically reflect on them. They learn a differentiated approach to specific terminologies and concepts.				
5.	Contents The module "Lecture Series" comprises two series of lectures and two accompanying tutorials. Each term, four internationally renowned scientists (usually from abroad) from the field of media and human geography are invited to give a lecture, which focuses on thematically grouped selected globalisation processes. This improves the students' ability to deal with current issues, topics and methods of human geography in the international arena. An internet platform specially established for the (audiovisual) publication of speeches is maintained and updated by master students. The parallel lecture courses I and II aim at an in-depth preparation for and follow-up to the individual speeches and each general topic. Students critically deal with the speakers and their research focuses by working with texts.				
6.	Usability of the module M.A. Geography				
7.	Participation requirements None				
8.	Examination methods 8.1: Active participation Excerpts, minutes, short presentations				
9.	Requirements for the assignment of credit points Regular participation and successful completion of the courses.				
10.	Weighting of the grade in overall grade Has no effect on the overall grade.				
11.	Frequency of offer Annually				
12.	Module representative and full-time professor Prof. Dr. Anton Escher				
13.	Other Information				

Module 5: Applied Media Geography					
Identification Code: M 5 MA		Work Load 300 hours	Credit Points 10 CP	Study Semester 1 st /2 nd term	Duration 1-2 terms
1.	Courses	Contact Time	Self-Study	Credit Points	
	a) Seminar: Grundlagen audio-visueller Produktion + Campus TV (course held in German)	2 WHC/21 hours	129 hours	5 CP	
	b) Seminar: Film documentary	2 WHC/21 hours	129 hours	5 CP	
	c) Seminar: Social Media Geography	2 WHC/21 hours	129 hours	5 CP	
	d) Seminar: Digital Geography	2 WHC/21 hours	129 hours	5 CP	
	Students are required to choose two of the courses listed above.				
2.	Teaching methods: Tutorials In closely supervised and supported study and work groups, students learn to deal with tasks and acquire different techniques. The tutorials comprise, particularly, interactive and participatory elements, internet-based tutorial and research tasks as well as active discussions.				
3.	Group size <i>Seminar: Grundlagen audio-visueller Produktion + Campus TV: 12 participants</i> <i>Seminar: Film documentary: 15 participants</i> <i>Seminar: Social Media Geography: 15 participants</i> <i>Seminar: Digital Geography: 15 participants</i>				
4.	Qualification objectives/competencies Building on the students' theoretical knowledge acquired in Modules M 1 and M 2, they learn in an autonomous and reflected way to not only deconstruct, but also to construct representations of the world as transmitted by the media. Hence, the independent production of a geographic documentary opens the producer perspective of creating audiovisual and cartographic images of the world, in addition to the already acquired capability to analyse the consumer perspective. For this purpose, students gain practical skills for the independent production of audiovisual media (treatment, script, camera work, sound, editing, etc.), which give them the technical competence to translate geographical contents into audiovisual media. In addressing supranational social networks on the internet, students learn about the meaning of these networks for the reorganisation of economic and social relationships in a globalised world. The growth of social and cultural mobility requires new forms of communication, which find their expression in social networks, such as Facebook etc. The emerging virtual communities create new space-time dimensions of global living worlds and can be studied with respect to their importance for identity, migration and imaginary geographies. In addition, participants are made aware of the critical use of social networks.				
5.	Contents Course a) provides theoretical and practical know-how needed for the production of a geographic documentary (camera work and editing, media law, research, treatment and script) and is supported by experts with a specific vocational background. For students without prior knowledge in dealing with a camera, sound and lighting, an additional introductory workshop on audiovisual techniques is offered. Through self-study the participants deepen their pre- and post-production skills. At the end of the tutorial, they produce a treatment for a geographic documentary, which takes around five minutes. In Course b) small groups (3 participants) produce a film of about five minutes addressing and exposing a phenomenon of everyday globalisation. The development of story, treatment and script as well as post-production works (editing, sound, animation, etc.) is discussed and supervised in regular contact hours. Course c) introduces the technical basics of Web 2.0, critically analyses the prerequisites and				

	<p>consequences of the translation of this participatory internet architecture into a social web and – following a theoretical reflection on general concepts (e.g. simulation and simulacra, virtualism and authenticity, co-presence and response-presence, senses and perception, mimesis and phantasy) – considers the collaborative production of imaginary geographies (e.g. geocoded visual representations on Flickr, community building and care in different places via social network platforms, localised blogging, location-based fan pages on Facebook, etc.). Students deepen their knowledge of social web through the qualitative content analysis of the cross-platform production of spatial representations in non-hierarchical media (at least three different types, e.g. Facebook, Flickr and blogosphere in a region or location; text comprising 5,000 words).</p> <p>Course d): After a general introduction into cartographic fundamentals and a discussion on the theoretical problems of maps as a powerful visualisation tool, the course intensively grapples with the web-based “user generated geographic content” of the social web, particularly with the specific social architecture of amateur mapping projects, such as Open Street Map, and the effectiveness and issue of the mashup-cartography on the basis of Google Maps and Google Earth. Following the theoretical study of the fundamentals of digital geography participants create their own internet-mapping-project, especially with the goal of being able to independently use social technologies of Web 2.0 as research tools.</p> <p>Potential further topics of the tutorials c) and d): Economic structures of Web 2.0, social media marketing, geographies of video games, power and hierarchies in the process of wiki-based knowledge production, etc. Addressing the current developments of each topic rounds out the seminar.</p>
6.	<p>Usability of the module M.A. Human Geography</p>
7.	<p>Participation requirements None</p>
8.	<p>Examination methods 8.1 Active participation Course a): depends on respective contribution chosen Course b): preparatory work for the short cinematic contribution Course c): preparatory project work for content analysis of cross-platform imaginative geographies (blogs, news sites, data bases, rating portals, dating portals, wikis, Facebook and many more) Course d): preparatory work for the internet-mapping-project</p> <p>8.2 Sub-module examinations Course a): Course assessment Course b): Short film, exposé and treatment Course c): Report (content analysis of cross-platform imaginative geographies) Course d): Report (internet-mapping-project and abstract)</p>
9.	<p>Requirements for the assignment of credit points Regular participation and successful completion of the courses and examination achievements</p>
10.	<p>Weighting of the grade in overall grade Has no effect on the overall grade.</p>
11.	<p>Frequency of offer Annually</p>
12.	<p>Module representative and full-time professor Prof. Dr. Anton Escher</p>
13.	<p>Other information The editorial training under a) can be attended in both the winter and the summer semester. Before you do this, it is recommended to attend the course under b) in order to choose from all tasks offered by Campus TV. If you do not have prior experience in film technology, there is only a limited selection of tasks. More detailed information can be obtained directly from Campus TV.</p>

Module 6: Globalisation and Region: Research Workshop					
Identification code: M 6 MA		Work Load 510 hours	Credit Points 17 CP	Study Semester 2 nd /3 rd term	Duration 2 terms
1.	Courses	Contact Time	Self-Study	Credit Points	
	Advanced Seminar: Research Concept	3 WHC/31,5 hours	178,5 hours	7 CP	
	Field Excursion: Project Study + Evaluation and Illustration of Research Data	4 WHC/42 hours	258 hours	10 CP	
2.	Teaching methods: Advanced seminar + field excursion Theoretical preparation through compulsory reading; study achievement: research paper; the objective is to draw up a research concept Project study (14 days) + evaluation and description of research data as well as formulation of results in a research report (6,000 words).				
3.	Group size: 15 participants				
4.	Qualification objectives/competencies In the module "Research Workshop", students learn to develop and implement a research project based on exemplary theoretical and practically relevant questions. Students acquire the ability to independently generate relevant questions from the fields of culture and/or media geography and to translate them into a theory-driven research design. Furthermore, the participants learn to adequately use empirical methods of data collection and to apply general project management methods in a targeted manner. In this module, the expertise acquired in the course room is transposed into practice and thereby deepened. Apart from gaining experience in research practice at home and abroad, students are to train their communicative and social skills. Therefore, in addition to technical know-how, different competencies and qualifications are taught, which the graduates require after their studies in the globalised world of work. Students are to <ul style="list-style-type: none"> - be thoroughly prepared for research practice, - earn skills for dealing with new tasks and experience in project management, - learn to deal with unknown conditions and to navigate in a new sociocultural context, - gain experience in cross-cultural cooperation, - acquire competencies in conducting and leading discussions as well as working in a team. 				
5.	Contents In the module "Research Workshop", current research topics in culture and media geography are prepared in a theory-driven and application-related manner. Building on the theoretical preparations, students design their own projects and implement them in the research area under the teachers' supervision. The emphasis here is on the analysis of a question independently worked out by small groups. During the entire process, from literature research to the formulation and presentation of the results, students are individually and intensively supported by their teacher. The module "Research Workshop", therefore, leads students to their master's theses in a practice-orientated way. As to topics, the students' projects are guided by current culture and media geographical research projects of the Institute of Geography. The module "Research Workshop" comprises two courses: In the advanced seminar, participants first of all establish an overview on the spectrum of social science methods and techniques available, before selected project-relevant techniques are deepened and further developed with the focus on the specific issue. Moreover, the content framework of the research project to be implemented is defined, the research question is set against the greater context of current human geographical discussions and a theory-driven research design is developed. The ensuing project study is – where feasible – implemented in close consultation with cooperating universities in European and non-European countries. After a field excursion-like start into the project area, in which students familiarise themselves with the work environment, the survey instruments developed beforehand are used for data collection according to the defined project flow. Following field work the data collected are consolidated and analysed systematically under supervision. This comprises				

	capturing quantitative data in data processing programs, transcribing recordings of interviews and observations and statistically and interpretatively evaluating the data processed. At the end of the module, each participant writes a report on an individual project element. The reports are consolidated into one research report, which is finally ready for and presented in the media.
6.	Usability of the module M.A. Geography
7.	Participation requirements None
8.	Examination methods 8.1 Active participation: Presentation on empirical methods, exposé on research project, active participation in data collection 8.2: Study achievement: Portfolio 8.3: Module examination: research report Research report comprising 6,000 words with illustrations and other materials
9.	Requirements for the assignment of credit points Regular participation and successful completion of the courses and examination achievements
10.	Weighting of the grade in overall grade Accounts for 20% of the overall grade
11.	Frequency of offer Annually
12.	Module representative and full-time professor Prof. Dr. Anton Escher
13.	Other information

Module 7: Raising Levels of Professional Qualifications					
Identification code: M 7 MA		Work Load 600 hours	Credit Points 20 CP	Study Semester 3 rd term	Duration 1 term
1.	Courses		Contact Time	Self-Study	Credit Points
	Vocational Internship		At least 4 months	---	20 CP
	Study Abroad		---	---	20 CP
	Domestic Student Exchange		---	---	20 CP
2.	Teaching methods: Vocational internship Study abroad/domestic student exchange: Lectures, seminars, tutorials (depending on offers of relevant universities)				
3.	Group size Irrelevant				
4.	<p>Qualification objectives/competencies</p> <ul style="list-style-type: none"> The module serves the purpose of the students' individual specialisation and raises their levels of professional qualifications Students can apply, deepen or further develop capabilities and skills acquired in their studies. In addition, the module can help to find topics and prepare for the master's thesis and/or to establish contacts in the world of work Vocational internship: Students gain an insight into media and cultural geographical fields of work and profession at home and abroad and gain practical professional experience. Moreover, students acquire labour market-relevant skills and competencies and can establish initial contacts with potential employers Study abroad/domestic student exchange: Students enhance their technical and methodological knowledge in Geography or closely related disciplines and gain insight into other scientific cultures. They have the chance of expanding their social and linguistic (study abroad) skills 				
5.	<p>Contents</p> <p>Students can freely design the selected mandatory module "Raising Levels of Professional Qualifications" and choose between three options: Vocational internship at home or abroad, study of Geography abroad or as a domestic exchange student or of a suitable related discipline at a German university or a university in a European and non-European country.</p> <p>Vocational internship The vocational internship provides an insight into media and cultural geographical fields of work. It lasts at least 4 months (full-time with 38 hours a week) and is prepared, organised and implemented autonomously by the students. The four-month vocational internship can be composed of no more than two internships of two months each. Vocational internships are to be completed in institutions, authorities, companies and other organisations, where students carry out tasks and activities commensurate with the career paths they follow later.</p> <p>Study abroad/domestic student exchange The exchange semester comprises a combination of activities in the field of Geography or a suitable related discipline (journalism, media studies, sociology, political science, visual anthropology/ethnology, etc.).</p>				
6.	Usability of the module M.A. Geography				
7.	Participation requirements Vocational internship Certificate with details of duration, place and extent of internship as well as on-the-job activities. The certificate is approved by the Office of Student Affairs and/or internship supervisor.				
8.	Examination methods 8.1: Examination achievements				

	<p><u>Vocational internship</u>: Detailed internship report and internship certificate. The internship report (3,000 words) should inform about place, duration and content-focused activities from the students' points of view.</p> <p><u>Study abroad/domestic student exchange</u>: Academic transcripts (proof of participation) at least 20 CP</p>
9.	Requirements for the assignment of credit points Completion of internship of at least 4 months and/or courses of at least 20 CP
10.	Weighting of the grade in overall grade Module is not graded
11.	Frequency of offer Annually
12.	Module representatives and full-time professors Prof. Dr. Veronika Cummings / Prof. Dr. Anton Escher
13.	Other information

Module 8: Master's Thesis					
Identification code: M 8 MA		Work Load 900 hours	Credit Points 30 CP	Study Semester 4 th term	Duration 1 term
1.	Courses	Contact Time	Self-Study	Credit Points	
	Final Colloquium	1 WHC/10,5 hours	139,5 hours	5 CP	
	Master's Thesis		750 hours	25 CP	
2.	Teaching methods: Individual supervision				
3.	Group size Final colloquium: 30 participants				
4.	Qualification objectives/competencies After having completed their master's theses, students can autonomously apply grounded social and cultural science theories and methods, generate a research question from their fields of study and deal with it scientifically in the specified time; they are in a position to independently plan, implement and document projects.				
5.	Contents The module comprises the completion of a written master's thesis within the time specified in the examination regulations. Teaching staff at the Institute of Geography individually supervises and supports students in the selection of their topic as well as their planning and implementation of the project. The purpose of the colloquium is both to give students the chance of presenting their own theses and to exchange views on emerging methodological and conceptual problems and questions in respect of their master's theses.				
6.	Usability of the module M.A. Human Geography				
7.	Participation requirements Successful completion of the modules M 1, M 2, M 3, M 4.				
8.	Examination methods 8.1: Active participation Exposé for master's thesis; oral presentation of master's thesis in the colloquium 8.2: Module examination Master's thesis (around 35,000 words + tables and illustrations) Oral examination in the colloquium				
9.	Requirements for the assignment of credit points Regular participation and successful completion of study and examination achievements				
10.	Weighting of the grade in overall grade Accounts for 35% of the overall grade				
11.	Frequency of offer Annually				
12.	Module representatives and full-time professors Prof. Dr. Veronika Cummings / Prof. Dr. Anton Escher				
13.	Other information				